

**Customer Support**

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# Custom Marketing



## **Dynamic Marketing Designed to Help Your Business Grow.**

When you identify your company as an official DuPont™ Assurance of Quality™ collision repair center, you add the full weight of the DuPont global reputation for quality and technological expertise to your own business.

The materials in this brochure are designed to build sales and customer satisfaction by letting your customers know all of the advantages of trusting their vehicle to you... a DuPont Assurance of Quality shop.

Enhancing your image is the goal. Therefore, each item features your company name and/or logo and, where appropriate, your address, phone and other information.

Professionally designed signage makes your building and interior space more attractive.

Colorful literature arrives already printed with your information. Other communication materials add the prestige of the DuPont name and Assurance of Quality symbol to many of the materials you send out every week.

Just fill out, mail or fax the order forms and enjoy more effective marketing!



# Communication Materials

## Repair Document Kit

These attractive kits come ready to hand out – with the Accident Form, the Paint System Warranty Brochure and the Warranty Registration CSI Card already inserted into a translucent holder. All pieces, can be customized with your business name and/or logo and contact information.



### DQ30 Repair Document Kit

Contains DQ34, DQ31 and DQ33 as listed below. Available in color and black/white. (Optional customization area)

### DQ34 Accident Form

Available in color and black/white (Optional customization area)



### DQ31 Paint System Warranty Brochure

Folded Brochure with Warranty specifics. Available in color and black/white (Optional customization area)



### DQ33 Warranty Registration CSI Card

Available in color and black/white (Optional customization area)



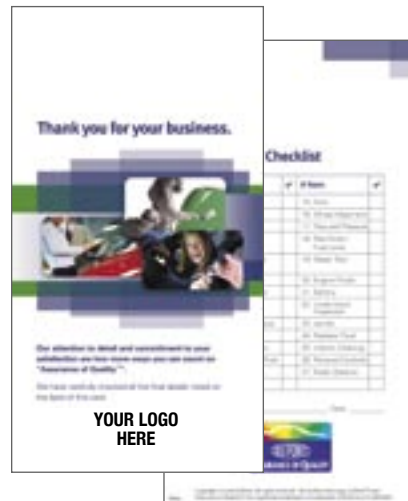
### DQ32 Confidence Counts Brochure

(Optional customization area)



### DQ35 Finish Care Tips Hang Tag

(Optional customization area)



### DQ45 Final Detail Check List Hang Tag

(Optional customization area)

## Indoor Marketing

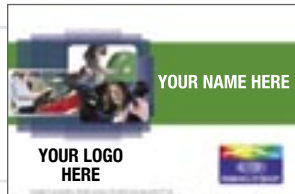
**DQ01 Acrylic Counter Brochure Holder**  
13.25" x 11"  
Holds Confidence Counts Brochures - DQ32 (not included)  
(Customization area)



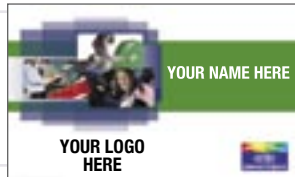
**DQ11 Solid Door Decal**  
6" x 4"  
White light adhesive  
(Customization area)



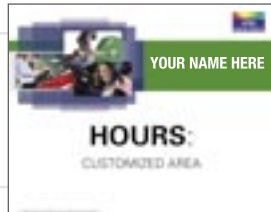
**DQ11 Glass Door Decal**  
6" x 4"  
Clear light adhesive  
(Customization area)



**DQ08 Booth Decal**  
18" x 12"  
Light adhesive  
(Customization area)



**DQ06 Hours Sign**  
10" x 8"  
Light adhesive  
(Customization area)

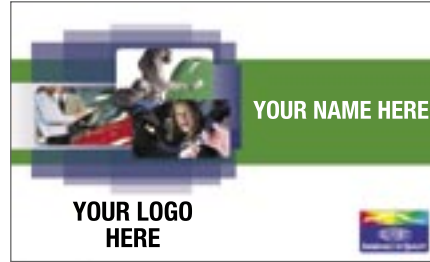


**DQ09 Padfolio**  
**DQ03 Rollerball Pen**  
(Sold separately)



**DQ19 Wall Clock**  
12"

## Outdoor Marketing



**DQ50 Banner with Grommets**  
5' x 3'  
With 4 corner grommets  
(Customization area)



**DQ51 Banner with Grommets**  
5' x 3'  
With 4 corner grommets



**DQ53 DuPont Floor Mat**  
3' x 2'



**DQ54 Tacker Sign**  
3' x 2'  
Aluminum

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